



# Global Business Ethics: Responsible Decision Making in an International Context

*Ronald Francis, Guy Murfey*

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Taking a fresh look at one of the key foundations of business--the need to conduct business responsibly, sustainably, and within a sound ethical framework--*Global Business Ethics* is a guide for ethical decision making within the international business landscape. Enriched with worked examples of ethical dilemmas and their solutions, this book goes beyond theory to real-world business decisions. It includes a chapter focused solely on legal ethics and discusses ethical gradualism and quantification of ethics. The final chapters take an in-depth look at the practical application of ethics in business life and advice on avoiding and solving ethical problems an organization may face.

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