



Media Politics: A Citizen's Guide (Third Edition)

Shanto Iyengar

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Media Politics encourages students to take a critical look at the relationship between media and politics by analyzing how the media influences American politics and how politicians use the media to get elected, stay in power, and achieve policy goals. Drawing on recent research on topics students care about—including new digital and social media and the polarization of politics—and the author's specially curated online video archive, *Media Politics* remains the most current text for the course.

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