



Market Devices

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A set of novel contributions exploring the sociology of 'market devices' - the analysis of the various sorts of technical instruments that intervene in the shaping and reshaping of markets.

- Explores how market devices are set to configure economic calculative capacities and observes the part they play in the marketability of goods and services
- Includes a wide array of objects that have been often overlooked in sociological analysis from pricing models to merchandising tools, from trading protocols to aggregate indicators
- Analyses the performative aspects of knowledge and expertise needed in adjusting and calibrating marketing devices
- Includes original empirical material from the emerging intersection between economic sociology and science and technology studies

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