



Real Estate Investment

John P. Wiedemer, Joseph E. Goeters, J. Edward Graham

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While often combined, this well-known text separates the discussion of real estate investment and finance to focus on the investment factors and risk analysis that determine the evaluation of commercial and residential property. The authors use a concise and practical hands-on approach to explain the factors involved in making wise real estate investments. Using a free evaluation copy of ARGUS software provided on CD, students now gain real-life experience analyzing investment scenarios. ARGUS software is an industry-leading tool for analyzing commercial transactions, market risks, and leasing strategies and helps in calculating investment value and returns. Sample exercises utilizing this software can be found in the instructor's manual. Case studies provide additional real-world experience analyzing and building a real estate investment portfolio. Applicable tax laws and regulations are also discussed.

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