



Starting & Building a Nonprofit: A Practical Guide

Peri Pakroo

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Start a nonprofit and keep it running with this practical guide

During hard economic times, nonprofits are more important than ever. Here, learn how to create and nurture a nonprofit that will serve your vital mission, whether supporting the arts, rescuing a school library, protecting the environment, or making a difference in another important way.

With practical advice, legal information, tips and step-by-step instructions, this essential guide will help you get your nonprofit up and running—and keep it going! *Starting & Building a Nonprofit* explains how to:

- develop a strategic plan and budget
- recruit and manage board members, employees and volunteers
- market your organization to your target audience
- raise money online through crowdfunding and other sites
- build a website and use social media and networking sites
- adopt policies that are legally sound
- and much more.

Whether you are dreaming of starting a nonprofit or are already in the trenches, *Starting & Building a Nonprofit* will help your organization make a real difference in the world. The sixth edition includes information on using technology to manage your nonprofit's finances and operations.

Are you a California resident? Check out *How to Form a Nonprofit Corporation in California*.

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