



Business Analysis: Microsoft Excel 2010 (MrExcel Library)

Conrad Carlberg

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MAKE BETTER INVESTMENT DECISIONS

IMPROVE QUALITY

USE EXCEL 2010 TO GAIN DEEPER INSIGHTS, MAKE SMARTER DECISIONS, AND EARN MORE PROFITS

Using real-world examples, Carlberg helps you put Excel's features and functions to work and get the power of quantitative analysis behind your management decisions.

Excel expert Conrad Carlberg shows how to use Excel 2010 to perform the core financial tasks every manager and entrepreneur must master: analyzing statements, planning and controlling company finances, making investment decisions, and managing sales and marketing. Using real-world examples, Carlberg helps you get the absolute most out of Excel 2010's newest features and functions. Along the way, you'll discover the fastest, best ways to handle essential tasks ranging from importing business data to analyzing profitability ratios.

Becoming an Excel expert has never been easier! You'll find crystal-clear instructions, insider insights, complete step-by-step projects, and more. It's all complemented by an extraordinary set of web-based resources, from sample journals and ledgers to business forecasting tools.

- Use Excel analysis tools to solve problems throughout the business
- Build and work with income statements and balance sheets
- Value inventories and current assets, and summarize transactions
- Calculate working capital and analyze cash flows
- Move from pro formas to operating budgets that help guide your management decisions
- Prepare business cases incorporating everything from discount rates to margin and contribution analysis

About MrExcel Library: Every book in the MrExcel Library pinpoints a specific set of crucial Excel skills, and presents focused tasks and examples for performing them rapidly and effectively. Selected by Bill Jelen, Microsoft Excel MVP and mastermind behind the leading Excel solutions website MrExcel.com, these books will:

- Dramatically increase your productivity—saving you 50 hours a year, or more
- Present proven, creative strategies for solving real-world problems
- Show you how to get great results, no matter how much data you have
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