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Raymond Brooks



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Financial Management: Core Concepts is the ideal source material for non-finance readers seeking to learn the key elements of financial operations. The text focuses on the reader's ability to understand complex financial concepts by centering its material around three major learning skills: using tools, making connections, and studying for success. Readers are encouraged to start by mastering the major concepts of finance, and then to test their knowledge by forging connections between ideas and applying them to real world situations.

The **Third Edition** contains the most up-to-date information in financial concepts, as well as enhanced and expanded versions of existing subject matter. *Financial Management* makes the topic of finance interesting and accessible to non-finance majors by relating it to their own personal expenditures and exploring the importance of this field across all disciplines.

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This fully integrated online homework tool gives students the hands-on practice and tutorial assistance they need to learn finance skills efficiently. Ample opportunities for online practice and assessment in MyFinanceLab are seamlessly integrated into the content of each chapter and organized by section within the chapter summaries. All end-of-chapter Review Questions and Financial Planning Problems are available in MyFinanceLab.

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