



Universal Orlando: The Unofficial Story

Nick Sim

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Discover the amazing true story behind the world's most thrilling theme park resort!

In the late 1980s, Universal decided to construct its first real theme park - right in Disney's backyard of Orlando, Florida. At the time, the company had never built a single theme park ride. Many predicted that it would be a disaster.

It very nearly was.

On Universal Studios Florida's opening day in 1990, all three of its major rides malfunctioned. Thousands of guests demanded refunds. And it got worse from there - eventually, the \$30 million Jaws ride was closed permanently. It was three years and a further \$40 million before it would reopen.

Through a combination of outrageous risk-taking, technical ingenuity and sheer persistence, Universal eventually carved out its own niche in Orlando. For the first time, "Universal Orlando: The Unofficial Story" reveals how the resort's incredible, ground-breaking rides were created, from Kongfrontation to Harry Potter and the Forbidden Journey.

Go behind the scenes at Universal Orlando!

- How was King Kong's banana breath generated?
- How hot are the flames in Revenge of the Mummy: The Ride?
- How does the The Amazing Adventures of Spider-Man's "falling" effect work?
- What are the rocks underneath Hogwarts Castle made of?
- Does filming really take place on the streets of Universal Studios Florida?

Whatever your questions about Universal Orlando, this book has the answers!

Enhance your Universal Orlando visit

As well as detailing the amazing special effects that are employed by the rides at Universal Studios Florida and Islands of Adventure, "Universal Orlando: The Unofficial Story" is also packed with hidden secrets that you can look out for during your next visit. Want to know where you can rent a time machine, or how to boost your score on Men in Black: Alien Attack? Look no further!

What reviewers say about "Universal Orlando: The Unofficial Story"

"Universal Orlando: The Unofficial Story is the **only** book currently available that covers the complete history and creation of the resort, from the onset to the present day. I was a bit skeptical because it is a self-published book but I was **blown away** with how good it was." - Amusement Authority

"Universal Orlando: The Unofficial Story is the **ultimate** book about the creation and development of the Universal Orlando Resort. **Relive the history** of the resort from conception through the present day including all the bumps in the road along the way." - Coaster101.com

Grab your copy now!

"Universal Orlando: The Unofficial Story" is available in paperback format, or you can download it instantly to your Amazon Kindle or a Kindle app on your tablet or smartphone. You can even start reading right away for **FREE** by clicking the "Look Inside" button above or by downloading a sample to your Kindle.

What are you waiting for? Start reading now and enjoy an adventure through time as you discover how Universal Orlando developed into a place that has entertained tens of millions of people over more than two decades.

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Jorge Eaton:

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