The Coding Manual for Qualitative Researchers

Johnny Saldana

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Johnny Saldaña's unique and invaluable manual demystifies the qualitative coding process with a comprehensive assessment of different coding types, examples and exercises. The ideal reference for students, teachers, and practitioners of qualitative inquiry, it is essential reading across the social sciences and neatly guides you through the multiple approaches available for coding qualitative data.

Its wide array of strategies, from the more straightforward to the more complex, is skilfully explained and carefully exemplified providing a complete toolkit of codes and skills that can be applied to any research project. For each code Saldaña provides information about the method's origin, gives a detailed description of the method, demonstrates its practical applications, and sets out a clearly illustrated example with analytic follow-up.

Now with a companion website, the book is supported by:

- SAGE journal articles showing coding being applied to real research
- Sample transcripts highlighting coding techniques
- Links to CAQDAS sites to introduce relevant software
- Practical student exercises Links to video and digital content

This international bestseller is an extremely usable, robust manual and is a must-have resource for qualitative researchers at all levels.

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