



Making Sense of the Social World: Methods of Investigation

Daniel F. Chambliss, Russell K. Schutt

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Making Sense of the Social World: Methods of Investigation Daniel F. Chambliss, Russell K. Schutt At the heart of this book is the authors' firm belief that understanding research methods is critical to being an informed citizen in our complex, fast-paced social world. Now in its Fifth Edition, Making Sense of the Social World by Daniel F. Chambliss and Russell K. Schutt continues to help students achieve that understanding by providing a balanced treatment of qualitative and quantitative methods, integrating substantive examples and research techniques throughout. All essential elements of social research methods are covered, including validity, causation, experimental and quasi-experimental design, and techniques of analysis. Additionally, it is written in a less formal style to make concepts more accessible to students, and it includes wide-ranging, practical exercises drawn from every experience to help students get hands-on with the material. Not only do students find the book approachable and easy to digest, but they also enjoy it!



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